

## Ensuring K-State's future through the university advancement fee

### How will the university advancement fee help K-State?

The university advancement fee will increase the capacity to grow philanthropic giving to Kansas State University. As state support for higher education continues to diminish as a portion of the budget, charitable giving becomes even more crucial to sustain K-State as a vital, thriving institution.

### How will the university advancement fee be used?

Foundation staff members work in close partnership with university administrators, deans and faculty to secure charitable contributions from individuals, corporations and foundations to support identified priorities for the university. Funds generated by the fee will provide resources to enable the foundation to expand our capacity to reach out to more alumni and friends to encourage philanthropic support for K-State.

The university advancement fee, effective July 1, 2013, is applied according to a tiered structure:

- 5% on gifts up to \$5 million
- 2.5% on the next \$5 million (\$5 million through \$10 million)
- 1% on next \$10 million and above

While the fee will have only a minor effect on individual funds, its collective impact will result in sustained growth of philanthropic funding to the university.

### Do other foundations have an advancement fee?

The KSU Foundation did extensive research and comparison prior to establishing the fee. Of the peer institutions with assets below \$1 billion, 71% utilize a similar fee.

### Does the advancement fee affect tax deductibility of my contribution?

The fee does not affect the deductibility of your gift.