INVESTING IN EXCELLENCE
COLLEGE OF BUSINESS
FACULTY DEVELOPMENT INITIATIVE

A great education begins with great educators: inspiring teachers and mentors who want to make a difference in the lives of K-State students and in the larger world. Decades after graduation, our alumni still remember the dedicated professors who helped them understand a difficult subject or guided them toward personal and professional success. Those life-changing conversations continue today as faculty in K-State’s College of Business bring nationally recognized insight and enthusiasm to our classrooms. However, many of our most dynamic faculty members would not be at K-State today without philanthropic support. As in the business world, competition for top talent is increasing. With help from alumni and friends like you, we can recruit and retain the very best faculty — leaders who will shape our shared future while helping our students discover their own potential to succeed.
Having excellent faculty members has made all the difference in my experience as a College of Business student. They challenge their students to think critically, apply themselves in their work and excel in their studies. In order to support their students, faculty need to be supported as well. It is important to prioritize our faculty so they feel empowered and encouraged to be the best resources for K-State students.

— KATIE HORTON, SENIOR IN MARKETING AND SALES

The support provided to me as a faculty member has helped grow the National Strategic Selling Institute by allowing me to focus more time on working with students and developing and growing our nationally recognized sales program. The quality of a K-State education is dependent on the quality of our faculty, and as such, an investment in faculty pays innumerable dividends for our students and the education we deliver.

— DAWN DEETER, PROFESSOR AND J.J. VANIER DISTINGUISHED CHAIR OF RELATIONAL SELLING AND MARKETING

NAMING OPPORTUNITIES

BUSINESS TEACHING SCHOLAR
Your investment to name a teaching scholar will ensure our students learn from top instructors who put students first.

- EXPENDABLE GIFT OF $10,000/YEAR FOR FIVE YEARS
- ENDOWMENT GIFT OF $250,000, PAYABLE OVER FIVE YEARS OR THROUGH A GIFT IN YOUR ESTATE

BUSINESS INNOVATION SCHOLAR
Your investment to name an innovation scholar will keep the brightest minds in business education and research at K-State.

- EXPENDABLE GIFT OF $10,000/YEAR FOR FIVE YEARS
- ENDOWMENT GIFT OF $250,000, PAYABLE OVER FIVE YEARS OR THROUGH A GIFT IN YOUR ESTATE

ENDOWED PROFESSORSHIP
Endowed professorships recognize outstanding faculty and are a powerful tool to retain them at K-State.

- ENDOWMENT GIFT OF $1 MILLION, PAYABLE OVER FIVE YEARS OR THROUGH A GIFT IN YOUR ESTATE

ENDOWED CHAIR
Endowed chairs are the highest honor conferred on a K-State faculty member. These awards recognize prominent thought leaders for their work in the classroom and beyond.

- ENDOWMENT GIFT OF $2 MILLION, PAYABLE OVER FIVE YEARS OR THROUGH A GIFT IN YOUR ESTATE
DID YOU KNOW?

In one academic year, a single faculty member may impact hundreds of students. In turn, your philanthropic support of faculty impacts not only a single professor, but every student they touch through their teaching and research.

For more information, please contact the

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